

SmartContest®

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\$10,000

2018 MARCH College Basketball Contest Information

Begins Monday, March 12th , and ends April 2nd , 2018



SmartContest® is pleased to announce the return of our popular MARCH MANIA Contest. You will have the option of naming your contest whatever you'd like, however March Madness has been trademarked. We suggest either MARCH MANIA (our default) or MARCH MAYHEM but you may use your own custom contest name for your lineup sheets. There are 3 game weeks and the pricing is the same as football ... \$269 / week for a rounded total of \$795 for your event plus any play tickets you may need. All SmartContest games use the same standard play tickets. This contest is already listed on your PRB unit schedule, so no setup is required. Any updates can be done via web connection if necessary. Sample lineup sheets from last year are available upon request.

Employees may play as well and points are calculated under a different game number in a contest separate from your customers.

This year we are adding an optional \$10,000 insured prize.

- This 10K prize is split among other SmartContest Clients and multiple winners are possible
- Includes up to 5,000 players each week.... if you anticipate a higher turnout, we will adjust the premium as necessary.
- **TO QUALIFY ...** A player must have **38 correct answers out of 40** based on team and proposition questions
- **WEEKLY OR DAILY ENTRIES** see pricing below
- **Employees ARE Eligible** if used as an add-on with a separate contest number
- **Quick Picks ARE AVAILABLE** and encouraged for those who don't know sports but can still win

Pricing:

3 Week contest is \$795.00 plus any play tickets (Uses our standard play tickets)

3 Week employee contest is \$60.00/add-on (issued a separate game number)

Optional \$10,000 insured prize entering DAILY or ONCE PER WEEK \$250.00 (1 time premium)

[See Rules on Page 2](#)

Thank you,

Jim Toler

Director

GenTol LLC d/b/a SmartContest



SmartContest®

2018 SmartContest MARCH College Basketball Promotion RULES

Begins Monday, March 12th , and ends April 2nd , 2018

Scoring System:

1 point awarded for each correct choice/answer from the master lineup sheet provided.

Week 1 - 16 Points picking the sweet 16 teams

Week 2 - 12 Points picking advancing teams

Week 3 - 12 Points on 12 Proposition questions for the Semis and Championship

Total overall max score of 40 points.

Each week a tiebreaker question will be provided

How to Play ... There are three contest weeks based on the 2018 NCAA Basketball tournament. This contest mimics the 'Bracket' format and is timed to let your players have a chance to accumulate a perfect score of 40 points. The Promotion begins the morning after 'Selection Sunday' on Monday, March 12th and ends after the Championship Game on April 2nd . Players score points in Week 1 by picking the "Super 16" teams that advance in the first/second rounds. 1 point is awarded for every correct team selected .. maximum of 16. Week 2 covers the Regional games to the final 4. 1 point is awarded for every correct team/answer selected ... maximum of 12. Week 3 is a series of questions based on the semi-final and championship games. One point is awarded for every correct answer ... maximum of 12. Tiebreakers must be chosen to eliminate point ties. If after scoring the tiebreaker a tie still exists, it is further broken down by date and then time with the earliest entry being ranked higher.

Selection Sunday is March 11th. Your lineup sheets will be available on the web as soon as possible following the completion of the selection committee picks.

Game 281 (Pick the Sweet 16)

This game includes the First Four and the First/Second rounds.

Begin Picks: Monday morning March 12th

Deadline: Wednesday , March 14th at Midnight **(3 days)**

Results Posted and New Lineups Available Monday Morning: March 19th

Perfect Game Score: **16 points plus a tiebreaker**

Game 282 (Regional Games Elite 8 and Final 4)

Covers all Regional games down to the Final Four

Begin Picks Monday morning: March 19th

Deadline: Wednesday, March 21st at Midnight **(3 days)**

Results Posted and New Lineups Available Monday Morning: March 26th

Perfect Game Score: **12 points plus a tiebreaker**

Game 283 (Semi Finals and Championship Game Questions)

Covers the Final four Semis and Championship Game

Begin Picks Monday morning: March 26th

Deadline: Friday, March 30th at Midnight **(5 days)**

Final Results Posted TUESDAY MORNING: April 3rd

Perfect Game Score: **12 points plus a tiebreaker**

**** Perfect Contest Score : 40 points ****

